International Coastal Cleanup
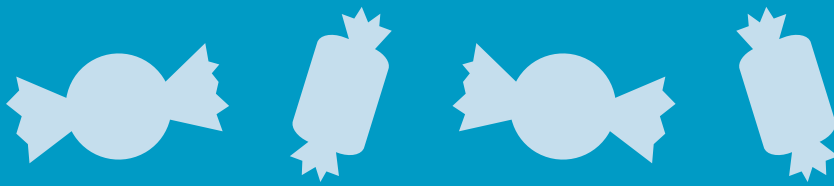# CAN YOU TOP LAST YEAR'S FINDS?
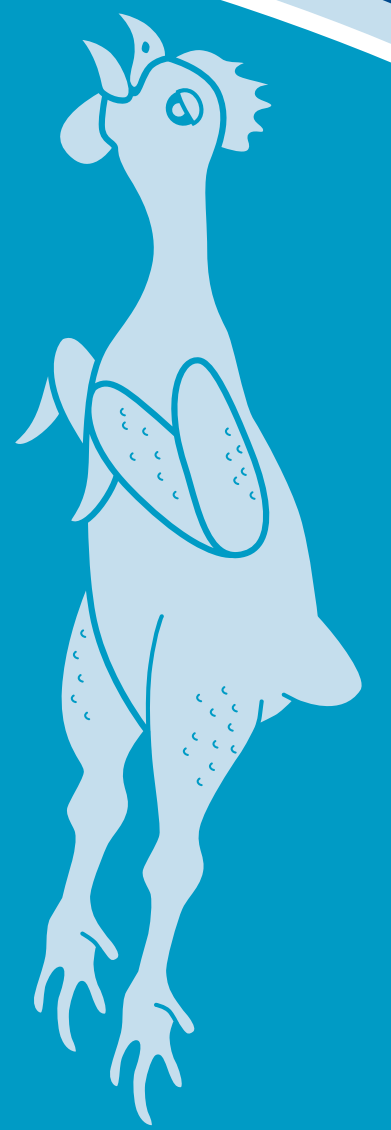
4 GUITARS

1,739,743 FOOD WRAPPERS

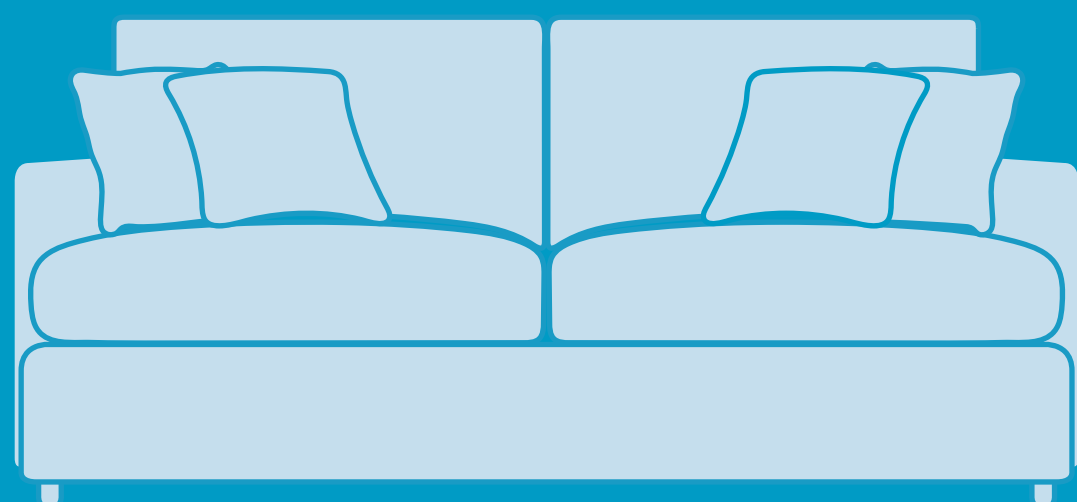**1 YO-YO**

643,562 STRAWS + STIRRERS

1 RUBBER CHICKEN

1,569,135 PLASTIC BEVERAGE BOTTLES

14 COUCHES

1 LAVA LAMP

7 BASEBALLS

HERE'S HOW:

1 GROUP UP

Working in pairs or small groups makes collecting data simple; switch off collecting trash and recording data.

2 COUNT IT WITH CLEAN SWELL

Your group can easily collect data with the free mobile app, Clean Swell. Download and create your account before you clean. A paper data card can be used instead of the app.

3 TICK & TOTAL

Tap the icons on Clean Swell to easily track and tally trash as you clean. If using the paper form, make tick marks next to the corresponding items as trash is collected. Total each item's tick marks at the end of the Cleanup or let the app do this for you!

4 GIVE IT LOCAL FLAIR

Fill out the local information before you click submit on the app or on the front and back of the data form: Is the date noted? Were you on a boat or underwater? How far did you go? What is the CRAZIEST thing you found? Log any extra details under comments on the app.

5 CELEBRATE

Celebrate your amazing accomplishments! You are making a huge difference for our ocean, go ahead and brag about your work on social media! For more information, visit www.oceanconservancy.org.

International COASTAL Cleanup

Ocean Conservancy